



The diagram shows a rectangular layout divided into four vertical sections by three vertical green lines. A horizontal blue line runs across the middle. Two diagonal red lines are shown in the top-left and top-right sections. Arrows point from text labels to these lines. The background is light gray with large, faint letters 'B', 'E', 'S', 'I', 'D', 'E'.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

GREEN LINES ARE THE FOLD LINES

THIS IS WHERE THE JOB WILL
BE FOLDED

FINISHED SIZE- 4.40625 x 11.5
WITH BLEED- 11.625 x 17.625