

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 7X2  
WITH BLEED - 7.125X2.125

AREA7

PERFORATION  
FOR TEAR OFF

AREA4

AREA1

AREA8

1.5"

AREA5

PERFORATION  
FOR TEAR OFF

AREA2

AREA9

AREA6

AREA3