

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLACK LINE IS THE BLEED LINE**

BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

AREA1

AREA2

AREA3

PERFORATION FOR TEAR OFF

AREA4

AREA5

AREA6

PERFORATION FOR TEAR OFF

AREA7

AREA8

AREA9

FINISHED SIZE - 4.25X11  
WITH BLEED - 4.375X11.125

2"