



The diagram consists of three concentric circles. The outermost circle is black, the middle circle is red, and the innermost circle is blue. Arrows point from the text descriptions to their respective lines: a vertical arrow points to the black line, a horizontal arrow points to the red line, and another horizontal arrow points to the blue line.

**BLACK LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**RED LINE IS THE CUT LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**FINISHED SIZE - 2X2**  
**WITH BLEED - 2.125X2.125**  
**ROUND SHAPE**