

The diagram shows a rectangular card layout. It features three horizontal lines near the top: a blue line, a red line, and a black line. Each line has an upward-pointing arrow above it. The blue line is the innermost, followed by the red line, and then the black line. The card is framed by a blue border and an outer orange border. Text labels and arrows are positioned to explain the function of each line.

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 2X3
WITH BLEED - 2.125X3.125